

IN OUR
BOOTS 

BOOTS 
IN OUR

UNTITLED IN OUR BOOTS DOCUMENTARY



Untitled Documentary

This is a proposal for a seventy-minute video film on the birth, trials, and triumphs of the non-profit organization *In Our Boots* and the compelling and dramatic story that inspired it's creation.

The Story

The heart of the story centers around two friends, Chris and Justin, founders of the *In Our Boots* organization, who are striving to illuminate the various deficiencies in the benefits and care afforded to the American wounded service member and veteran, of which Justin is both.

How do you respond to the horrifying news that a friend or family member has been wounded overseas in battle? What do you do? What *can* you do? And how do you watch from the sidelines as your loved one stumbles through an inefficient and broken system of healing and recovery, struggling to re-enter society and recover some semblance of a “normal life”?

Chris, a young business owner, husband, and father, moved by love and compassion for his wounded friend, serves as the perfect spine for the story. We identify with Chris' turmoil living in everyday America as he wrestles with finding the hope and strength necessary to make *In Our Boots* a successful organization—for him, his family, Justin, and the growing number of wounded veterans they are endeavoring to serve.

What can one young person in America really do? What kind of change—personal, political, financial—is truly possible?

From the policy-making offices of Washington to the dimly-lit kitchens of hurting families of wounded soldiers, this film will serve as an eye-opening journey of honor, devotion, and triumph in the midst of our generation's toughest battles, as well as a wake up call to all who must play a part in fixing a system that is designed to help, heal, and serve some of the greatest heroes of our country's history.



Form, Style, and Distribution

We believe in the power of media communication as an art form that can change minds, transform lives, and make a lasting impact on society and culture. Our desire for this film is to make a strong connection with the emerging generation, as well as the current generation of leaders, politicians, and business owners who have the means and power to take action to make a difference.

We believe a mixture of a *reality TV/documentary* style story combined with traditional *general essay/illustrative story* elements will prove to be the most effective and impactful way to show the journey of these two friends. We are able to relate to Chris as he deals with juggling this new non-profit venture in the context of a growing family in a sluggish economy while we intentionally insert the moving and powerful story of Justin's military service in Fallujah, Iraq, the IED explosion that tore through him and left him paralyzed, as well as his seemingly miraculous recovery and his personal and painful journey into the creation of *In Our Boots*.

We plan on telling our story through the mixture of 24P HD documentary footage, photos, interview clips, and narrative text when necessary (we don't see the need for any voice overs, narrators, or hosts).

There are multiple creative platforms today to connect a message like this to a new generation of Americans, as well as established outlets that will have a significant impact on the current leadership generation, including DVD distribution, film festivals, and possible TV exposure.

Financial Overview

The projected budget for the film is estimated at \$750 per finished minute. This will only cover compensation for the production team, travel for crew to multiple locations, equipment rentals, editing and post production, incidentals, and soundtrack production.

The cost for a feature film of this type and length can average \$2,000 per finished minute. Due to the nature of our pursuits we have negotiated discounted rates from the production crew (some in exchange for tax credit).



If you would like further information on how you can contribute to this production, please contact Chris Allen (Chris@InOurBoots.org or 704.651.8728) or visit our website: www.InOurBoots.org.

We are also looking for **Angel Investors**. If you or your organization is interested in investing in the documentary project as angel investors, please contact Chris Allen (Chris@InOurBoots.org or 704.651.8728).

Video & Documentary Trailer

A video trailer for the documentary is available online at www.InOurBoots.com/movie. The trailer showcases the style and narrative dynamics we plan on using in the film.

There is also an extended video that highlights Justin's story on the organization website: www.InOurBoots.org. We can also mail you a copy of the video on DVD to be played for organizations, groups, and businesses. Please contact Chris Allen for a copy (Chris@InOurBoots.org or 704.651.8728).

Production Status & Completion Timeline

Pre-Production: Fall 2009

Production (Charlotte, NC/Fort Mill, SC/Atlanta, GA): Winter/Spring/Summer 2010

Post-Production: Fall 2010

Estimated Release: Winter 2010/11



Production Team

Thomas Torrey (Producer) is the CEO of **Sann Cinema** (www.SannCinema.com), a company that promotes the art of cinema through the independent production of narrative and documentary films. Thomas was producer/director on the documentary *The Beautiful Changes* and is currently in pre-production on his original screenplay *Southbound Crossing*, produced with John Schwert and Fourth Ward Productions. Thomas also co-directed and edited the *In Our Boots* video teaser.

Nicole Beals (Production Manager/Camera Operator) is the Owner of **One Story Media**, a unique multi-media company specializing in managing creative teams, video production, creative/art directing, graphic design, and branding for small businesses. Nicole has produced, directed, and edited projects ranging from live events to documentaries, television programs to commercials, and from product catalogues to websites.

Dean Kaneshiro (Director/Camera Operator/Editor) is the Creative Director for **EarthSuit Media** (www.EarthSuitMedia.com), specializing in film and video storytelling. Dean has produced, directed, and edited television programs, commercials, informational videos, and documentaries, including *Restoration*, the story of the dramatic rebuilding of Jim and Tammy Bakker's Heritage/PTL property. A professional actor since the age of eight, Dean is familiar with both sides of the camera, appearing in film and television productions including *The Ultimate Gift*, *Crossroads Charlotte*, *Raven*, *Byrds of Paradise*, and many radio, industrial, and television commercials.